

SHOPPING CENTRE & MULTI-STOREY CAR PARKS



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- A** Large multi-level car parks can be very confusing for customers. Every floor looks alike and it can be hard to find your car even if you're on the right level! An easy way to improve this situation is to provide clear, colour coded signage and walkways throughout the car park. This will make wayfinding much easier and the overall experience of using the car park will be improved for customers. In this photo a number "1" identifies the level which you are on. The other levels will be painted using different coloured walkways with the appropriate number on the surface at regular intervals.
- B** This is an example of how the use of non-standard colours can really improve the overall "look" of a car park. Black is an unusual colour for car park markings but against a light background it is very effective. The colour coded walkway also stands out well making wayfinding a lot clearer for users.
- C** This photo is taken at the same location as (A) above. It's shows the ideal location of wheelchair accessible parking spaces adjacent to the entrance. With multi-level car parks it is possible to group all special need parking spaces (parent & child, wheelchair accessible etc.) in one area. This makes it very easy for users and is a best practice. In this case the walkway was painted after the surface was shot blasted. This was done so that there would be no reduction in the level of slip-resistance after the paint coating was applied. It was thus possible to apply a coating without using ant-slip materials which can be hard to clean in indoor environments. The arrows all point towards the centre entrance and accompanied by pedestrian symbols also.
- D** This marking is very clear and to the point! It is far better to use a symbol rather than words when you want to get your message across. They are recognised more quickly by customers and are universal so that you don't have to be an English speaker to understand them. The materials used are quick drying and areas being marked need to be closed for very short periods of time. The marking shown was applied during a 5 minute window with no traffic disruption as a result.